

 Qmusic launches first interactive radio channel with

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# Qmusic launches first interactiveradio channel with OmniPlayer

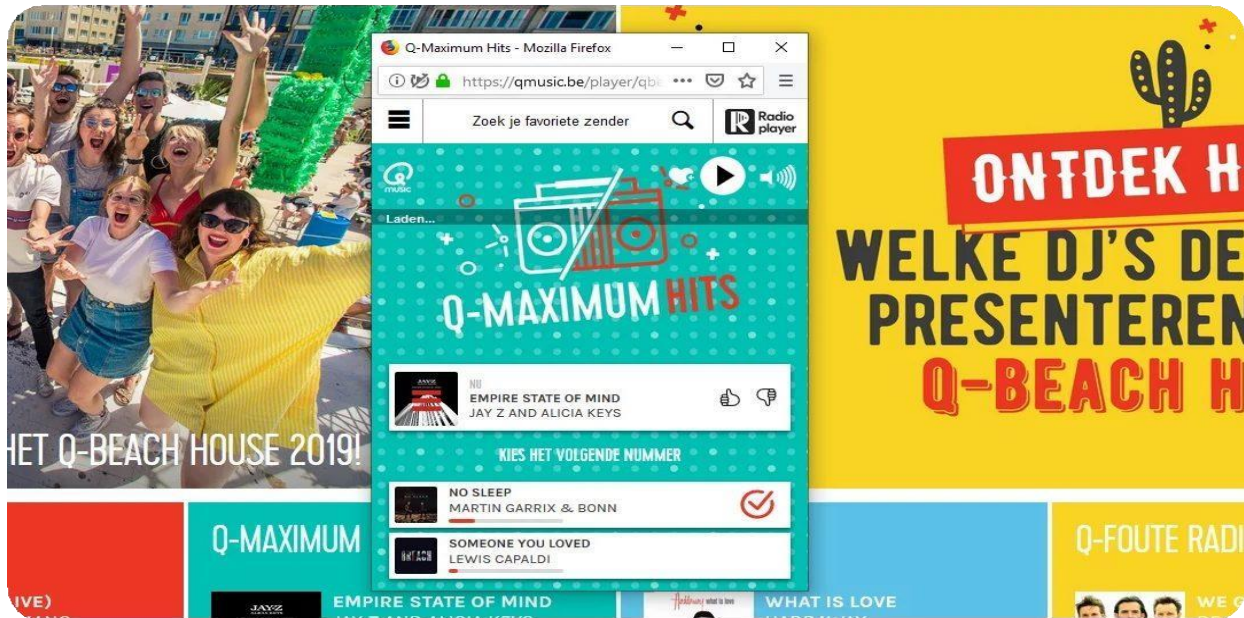


By **M&I** | 10th April 2022



With the help of OmniPlayer, the Belgian theme channel **Q-Maximum Hits** (formerly Qmusic non-stop) started a new interactive radio program online and via DAB+. Listeners themselves can choose the next song that will be played. As a listener you can cast your vote via the Q- Maximum Hits app or via the station's web stream. Q-Maximum Hits thus becomes the first “interactive digital radio channel” in Belgium.

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This voting module has in recent months been developed by the Belgian radio station together with OmniPlayer developers. The aim is to improve listener involvement for Q-Maximum Hits.

This method of listener interaction has been established in very short period of time. Thanks to the ease of use and flexibility of the [OmniPlayer API](#). It went from idea on the drawing board to being live on air in just a few months. This voting application is a great testament of the innovative power of OmniPlayer.

Are you curious about how you can take advantage of the **flexibility that OmniPlayer has to offer** your radio station? Please feel free to [contact us](#) directly.